



PC Electric



CONNECTIONS

MEMBER NEWSLETTER

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Summer Safety Tips

**Myron Lambert
Celebrates 5 Years**

**Scholarship Winners
Announced**



Connections Magazine is the official publication of PC Electric

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PC ELECTRIC ANNOUNCES

2021
SCHOLARSHIP
WINNERS



POINTE COUPEE PARISH
EMMA CLAIRE SMITH
CATHOLIC HIGH OF
POINTE COUPEE



IBERVILLE PARISH
EMILY PAIGE GOMEZ
ST. JOHN HIGH SCHOOL



WEST BATON ROUGE PARISH
SUMMER MARIE FRANK
PORT ALLEN HIGH SCHOOL

This scholarship contest requires students to write a formal letter, approximately 500 words, to an elected official on any issue, problem, or success that is important to them. Winners for the PC Electric Scholarship Essay Contest were recently judged and one person from each parish in our service area has won a \$1,500.00 scholarship.

The board of directors, management and staff of PC Electric extend congratulations to each of these very deserving students.

USE THIS
POWERFUL
TOOL to managing your electricity usage



WITH SMARTHUB
YOU CAN:

- Make a payment online
- Check your energy usage
- View current & past billing
- View payment history
- Enroll in paperless billing

To enroll on your phone or tablet, just search for “SmartHub” in either the Apple Store or Android Market. Download the app and follow the prompts.

You can also enroll (Lucky Number: 2246401) on your laptop or personal computer by clicking on the SmartHub button at the top of the page on our website at www.pcemc.org. Use PC Electric as the provider and follow the onscreen instructions to complete registration.



Myron Lambert Celebrates 5 Years at PC Electric



When PC Electric announced the appointment of Myron A. Lambert of New Roads as the cooperative's General Manager in June 2016, he had specific goals in mind to lead the co-op into the future. This year Myron celebrates five years with PC Electric and he continues to reach the goals he placed upon himself since his first day at the cooperative.

Myron is only the third person in 82 years to assume the responsibilities of General Manager. The board of directors that placed him in this role knew he was well qualified to lead PC Electric to new heights. "Myron's outstanding leadership and knowledge of our community, coupled with his diversified, comprehensive experience in the industry, was a perfect fit for the cooperative. His strategic planning experience, ability to build and lead teams, drive performance and lead in difficult and even disastrous circumstances, bring a necessary skill set needed and expected for the role of the General Manager," said James J. "Jimmy" Ewing, Jr., President, Board of Directors.

One of the first goals (Lucky Number:1632603) that was achieved was the re-branding of the co-op from Pointe Coupee Electric to PC Electric and creating a new user-friendly website that added convenient bill paying options and outage reporting online. Changing the name to PC Electric gave the co-op the ability to expand its footprint into other service territories. "A lot of people don't know much about co-ops, who we are, what we do, and why we do it. Some people don't even know they're a member of a co-op. Part of the re-branding and new website strategy was to draw more attention to the organization and our commitment to improving the quality of life for all who reside within our service area," said Lambert.

Along with the new outage-reporting system on our website, a new notification system went into effect called One Call Now. With this system, we can notify members of planned outages, important information about the co-op, and give members large outage information.

Another huge accomplishment for the co-op under Lambert's guidance was to implement a new online bill-paying service called SmartHub. "SmartHub is a free app that can be downloaded on your phone or tablet which gives members 24-hour access to their account. With SmartHub you can pay your bill, check your energy usage, view your current and past billing information, view your payment history and enroll in paperless billing. This new service gives our members a better understanding of their usage and billing," said Lambert.

Looking into the future, PC Electric continues to concentrate on economic development and new growth. "We are in a position to grow the co-op with stability in rates and reliability with new power contracts and continued investment in our employees." In the past few years, we have seen a substantial amount of growth with new schools in West Baton Rouge Parish and multiple new subdivisions in our service territory. In addition, we are working to upgrade our system with automated metering to utilize technology improving reliability, and providing a world-class customer experience in 2021!" Lambert said.

In the last five years, Myron has dealt with many obstacles with the most recent being an unprecedented pandemic and a record-breaking hurricane season with five named storms (Lucky Number: 1942802) making landfall on the Louisiana coast. But through it all, PC Electric met each challenge and continued to serve member's needs.

Lambert's experience spans 23 years in account, project, and customer relationship management and technical solution sales. His experience includes nine years at Brenntag Southwest in the role of Branch Manager, St. Gabriel/Mobile, Ala., where he accepted total P&L responsibility and multiple distribution and manufacturing facilities in a multi-state region.

In addition, he served as a senior account executive in economic development at Entergy, with responsibilities including business development, retention, and expansion statewide. In this role, he served on emergency response teams during major hurricane disasters. Other experience includes process operation at ExxonMobil Baton Rouge Refinery and as a private independent entrepreneur and small business owner.

Lambert holds a Master of Business Administration degree (MBA) and Bachelor of Science in Management both from Louisiana State University where he was a varsity letterman on the LSU Football team.

Lambert, his wife, Paula Williams Lambert, are the parents of three children, Maggie, Reed, and Rory. They are proud to call New Roads home.

Stay

SAFE

Outdoors This

SUMMER



Summer is in full swing, and that means it is time for fun in the sun! As you find yourself spending more time outdoors, PC Electric reminds you to stay safe.

Planning a home improvement project? When working outdoors, you may be using tools, such as ladders, power tools, shovels – or even paintbrushes with extendable arms. These items help you get the job done (Lucky Number:155600) but have the potential to be dangerous if used improperly.



Pay attention to where you place metal ladders or dig for fence posts. Before you start any project, always look up and avoid overhead power lines. Keep a minimum of 10 feet between you and overhead lines.

Planning a project that requires digging? Remember to dial “811” first to find out if the area you will be working in is clear of underground power lines. Power tools should be kept away from wet surfaces, and outlets should not be overloaded.



Exploring the great outdoors? Kids love to play and explore outside. Remind them that they should never climb trees near power lines – always assume a wire is live. Fly kites and remote controlled-airplanes in large open areas like a park or a field, safely away from trees and overhead power lines.



Planning to take a dip in the pool or head out to the lake? Electrical devices, such as stereos, should be kept at least 10 feet away from (Lucky Number 883400) water sources, and outdoor electrical outlets should always be covered. Never swim near a boat or launching ramp. Residual current could flow into the water from the boat or the marina’s wiring, potentially putting anyone in the water at risk of electric shock. If you feel any tingling sensations while in the water, tell someone and swim back in the direction from which you came. Immediately report it to the dock or marina owner. If you hear a rumble of thunder, exit the pool right away.



Speaking of thunder, summer storms can be dangerous if you’re caught in the wrong place at the wrong time. If you find yourself outdoors during a storm, move toward suitable shelter with covered sides, and stick to low-lying ground if possible.

These are just a few tips to remember when you are spending time outdoors this summer with your family. Have some fun out there, and always keep safety in mind!



GENERATE SAFELY IT COULD SAVE A LIFE!

Portable generators, widely used when power lines are down, can prove fatal to lineworkers and your neighbors when used improperly. Of course, no one would ever purposely cause the death of a lineworker. Nevertheless, a generator connected to a home's wiring or plugged into a regular household outlet can cause backfeeding (Lucky Number 1551301) along power lines and electrocute anyone who comes in contact with them—even if the line seems dead.

- Never connect a generator directly to your home's wiring unless your home has been wired for generator use.
- Always plug appliances directly into generators.
- Use heavy-duty, outdoor-rated extension cords.
- Keep the generator dry.
- Ensure your generator is properly grounded.
- Never fuel a generator while it is operating.
- Never overload a generator.
- Read and adhere to the manufacturer's instructions for safe operation.
- Turn off all equipment powered by the generator before shutting it down.
- For more information on how to operate your generator safely, (Lucky Number: 2501200) visit our website at www.pcemc.org.
- Always have a fully charged fire extinguisher nearby.

No-Bake Banana Split Dessert

Ingredients:

- 1 stick butter, melted
- 1 box graham cracker crumbs
- 1 (8 oz) cream cheese, softened
- 1/4 cup butter, softened
- 3 cups powdered sugar
- 4 bananas, sliced
- 1 (20 oz) can crushed pineapple, drained
- 1 (16 ounce) container Cool-Whip, thawed
- 1 (4 ounce) jar maraschino cherries, stemmed
- 1 cup walnuts or pecans, chopped
- hot fudge sauce, slightly warmed
- 1 tablespoon rainbow sprinkles

Directions:

- In a medium bowl, combine graham cracker crumbs and melted butter.
- Firmly press into a crust in the bottom of 9x13 glass or porcelain dish, let it chill in the freezer for about 10 minutes to firm up.
- In a medium bowl, (Lucky Number: 2371000) cream together the cream cheese, 1/4 cup butter, and the powdered sugar until creamy, about 5 minutes.



- Don't be tempted to add milk, it will take a few minutes, but the mixture will blend up perfectly!
- Spread the cream cheese mixture over the cooled graham cracker crust.
- Add a layer of sliced bananas over the cream cheese mixture.
- Spread pineapple chunks evenly over the bananas.
- Evenly spread the Cool-Whip over the pineapple-banana layer using a rubber spatula.
- Garnish with the pecans/walnuts and maraschino cherries.
- Drizzle the chocolate fudge over the dessert and then sprinkle the rainbow sprinkles over the surface.
- Chill for at least 4 hours before cutting to allow the layers to set.

FEELING LUCKY? LOOK FOR YOUR ACCOUNT NUMBER TO WIN A BILL CREDIT!

If you see your account number published inside this issue, call PC Electric by August 31, 2021 to receive a \$25 credit on your bill. Your account number can be found on your bill statement.

GOOD LUCK!



TIPS FOR PURCHASING NEW APPLIANCES

When shopping for new appliances, there are two price tags you should consider:

1. Purchase price of the appliance (think of this as a down payment)

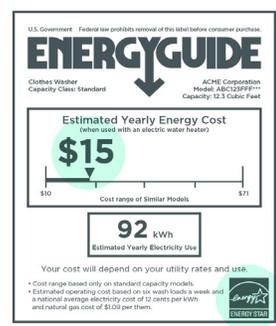


2. Cost to operate the appliance over its lifetime (how much energy the appliance uses)



That second price is important because you'll be paying for the appliance's energy use for the next 10 to 20 years.

- Look for the ENERGY STAR® label. ENERGY STAR-qualified products exceed the federal minimum standards for efficiency and quality.
- Carefully review the EnergyGuide label on the appliance. The label provides information about how much energy an appliance uses compared to similar models.
- Once you choose your make and model, compare prices. Keep in mind, many retailers will match a lower price offered by competitors.
- Recycle or sell your old appliance. Ask the retailer if they'll pick up your old appliance, or you can sell it yourself. Either option is better than the landfill!



ENERGY EFFICIENCY TIP!

A dirty filter causes your air conditioner to work harder than necessary. Remember to change your air filter every month (or every two months) to prevent dust buildup, which can lead to even bigger problems.



HAPPY

FOURTH OF JULY

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Our office will be closed Monday, July 5th to observe the holiday. A dispatcher will be on duty to answer outage and emergency calls.

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