

**Employee of the Month - December 2017  
and 2017 Employee of the Year!  
Chad David**

Chad David was recently selected by his co-workers as PC Electric's December 2017 Employee Spotlight and the 2017 Employee of the Year. Chad was honored to receive the awards and appreciated the recognition for his hard work and dedication to the cooperative.

PC Electric is very fortunate to have Chad as part of its cooperative team. Chad began his employment at the cooperative in February 1997 and presently holds the position of Lead Lineman for the Operations Department. Chad's responsibilities include new construction of lines and maintaining the current system. You will also find Chad answering trouble calls and providing service work, keeping power lines free of limbs, vines and other obstructions. When speaking with Chad, he will say the best thing about his job is working with the people and helping the members on a day-to-day basis. (Acct. No. 260400)

The management, board of directors and fellow co-workers at PC Electric extend congratulations to Chad in being recognized as the December 2017 Employee Spotlight as well as the 2017 Employee of the Year.



**PC Electric News** **PC Electric**

Myron A. Lambert, Manager  
Jimmy Ewing, President  
PC Electric  
P.O. Box 160, New Roads, LA 70760 (638-3751)  
www.pcemc.org

**PC Electric's 79th Annual Membership Meeting  
scheduled for Wednesday, January 31, 2018**

The 79th Annual Membership Meeting of PC Electric is scheduled for Wednesday, Jan. 31, 2018, at noon at the Scott Civic Center on Major Parkway in New Roads.

Doors will open promptly at 9:00 a.m. for free health screenings by local health services. Informational exhibits and demonstrations will also be available to PC Electric members and their guests.

Registration for the meeting will take place from 9 a.m. to noon with the business meeting beginning promptly at noon. Registration will close at noon.

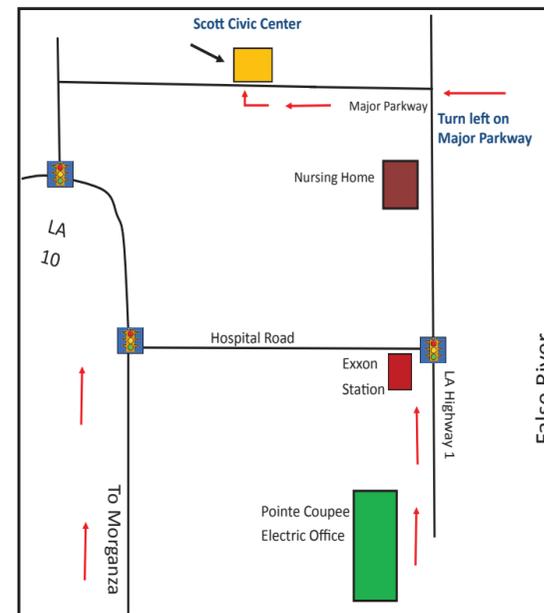
The 4-H Endowment presentations will be made and the winners of the PC Electric scholarships will be announced during the meeting.

Members of PC Electric will have the opportunity to meet the directors and staff of their electric cooperative. Refreshments will be served and many lucky members in attendance will take home door prizes.

**MEMBERS ARE REMINDED TO BRING THEIR REGISTRATION CARDS TO THE MEETING.**

Notices for the Annual Meeting will be mailed on Friday, Jan. 12, to all PC Electric members. If you do not receive your notice and are an active member, simply come to the annual meeting and we will register you there.

Members who are not able to attend the meeting are encouraged to return their Registration Cards to be eligible for a special drawing for door prizes. (Acct. No. 1390504)



Members are invited to attend the  
79th  
Annual Membership Meeting of



**Wednesday, January 31, 2018**  
**Scott Civic Center, Major Parkway, New Roads**

Registration - 9:00 a.m. and closes at noon.  
Bring your "YELLOW" colored registration card to the meeting for registration and drawings.

Enjoy exhibits, health fair, entertainment and lunch from 9:00 a.m. until 11:30 a.m.

Business meeting begins at noon.  
Presentation of 4-H Endowments and 2018 Scholarship winners.

**Goodie bags will be given to the first 500 members in attendance. Only one goodie bag per account!**

**Over 40 Door Prizes To Be Given Away**

Only members are eligible to win door prizes. Must be present to win!

Flat Screen Color TV's  
Toaster Oven  
Table Top Electric Grills  
Kitchen Appliances

Blu-ray Disc Player  
George Foreman Grill  
Keurig Coffee Maker  
And Much More!

*Connecting People...Impacting Lives!*

**PC Electric sponsors writing contest in local high schools**

*Win a free trip to Washington, D.C.*

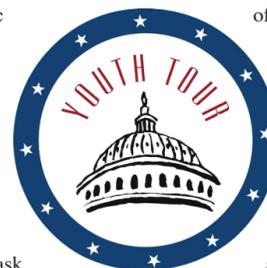
PC Electric is sponsoring a contest for high school juniors to win a trip to Washington D.C. to meet hundreds of students from all areas of the United States, meet their congressman, tour historical sites and have lots of fun with all expenses paid. Students can win the trip by entering our writing contest. Winners will have the opportunity to attend the NRECA (National Rural Electric Cooperative Association) "Government in Action" Youth Tour Conference on June 9-15, 2018 in Washington.

The contest deadline is January 19, 2018, and is open to all high school juniors whose parents/guardians are members of PC Electric or to all high school juniors who attend the following schools in Iberville, Pointe Coupee and West Baton Rouge parishes: Plaquemine High School, St. John the Evangelists High School, MSA-West, Livonia High School, False

River Academy, Catholic High School of Pointe Coupee and Port Allen High School.

Information has been sent to principals and 11th grade English and History teachers. If you are an 11th grade student and need more information, ask your principal or 11th grade English and History teachers about the contest. If any of the schools listed above are not participating in the contest, PC Electric members who have 11th grade students may submit their essays directly to PC Electric. (Acct. No. 2314700)

Students must write a formal letter approximately 500 words to an elected official. The elected official may be local, state or federal. The letter must be in formal letter format, typed and double spaced and may be on any subject the student chooses to discuss. In the letter the topic



of concern should be stated and thoroughly discussed and the letter should be addressed to the respective official. This is an opportunity for youth to express their opinions. Once the letter is completed the following information should be included on a separate sheet: full name and age of student, parent's/guardian's names, address(es) and phone number(s), name and address of school, sponsoring teacher's name (if applicable), and list of all school/community clubs and extracurricular activities.

Please send essays to PC Electric, Member Services Department, P.O. Box 160, New Roads, LA 70760 or deliver to 2506 False River Dr. in New Roads. Deadline is January 19, 2018 and contestants should keep a copy of their letters. Letters will not be returned and may be published at the discretion of PC Electric. Preliminary selection will consist of a

judging committee who will select three finalists from each parish (Iberville, Pointe Coupee and West Baton Rouge). Preliminary winners will advance to the final selection and will be notified by mail and phone. Final selection will be judged by a second committee who will meet with the finalists at the Youth Tour Banquet. Final judging will be based on the written assignment (50%), personal interview (30%) and oral presentation of the letter (20%).

First place winners, one from each parish, will represent PC Electric, their schools and the state in Washington, D.C. next June. NRG Louisiana Generating is also participating in this program and will sponsor the next three students with the overall highest scores. These three students will win the trip to Washington, D.C. as well. For more information please contact the Member Services Department at (225) 638-3751 or 1-800-738-7232. PC Electric is an equal opportunity provider and employer. We are Connecting People...Impacting Lives!

**Social Media Buzz!**

Follow PC Electric on Twitter at <http://twitter.com/pcemc> or become a Facebook Fan by searching for PC Electric!

**Energy Efficiency Tip of the Month**

Looking for an easier way to make your home cozier? Try using an area rug to increase the insulation levels of your floors. Area rugs are stylish and can keep cool air from entering through your floors. Your toes will thank you!



**From the Manager**



By Myron A. Lambert

**We're here to serve you!**

It's a new year, the perfect time to put new ideas into action.

Here at PC Electric, we're always trying to come up with new ways to satisfy our members' needs. We've found the best way to do that is by listening to your suggestions.

For example, many members asked for an easier way to pay their bills. In response, we offer online bill payments at [www.pcemc.org](http://www.pcemc.org), automatic bank draft and an average monthly payment plan.

These services are just some of the ways we connect with you. We also stay engaged with the community by being involved in civic-minded projects and by offering a wide range of special programs.

These programs include Adopt-A-School, Annual Art Contest, energy efficiency information, safety demonstrations, Louisiana Country newsletter, Math and Science Awards Program, Scholarship Program and the Youth Tour Program that you will see promoted elsewhere on this page.

Another one of our goals is to find more ways to help you control energy costs. That's why we communicate with you in these pages about ways we can work together to ease the burdens on your wallet.

We work very hard to keep our rates as low as possible, but if our members use more energy than they need, that will have an impact on your monthly bill. Smart usage and energy conservation are key to keeping your monthly bill low.

We have found that listening improves understanding, builds trust, strengthens relationships and fosters cooperation. It's also crucial to collaboration and success.

That's why our co-op employees still love spending face time with our members.

One of the best venues for that to take place is at our annual meeting, a social event for our whole co-op family. Make plans now to join us on Jan. 31 at the Scott Civic Center in New Roads for the co-op gathering that includes you taking part in co-op business, visiting with friends and neighbors, and partaking in fun and prizes.

So, how can we serve you better in 2018? The same way many of us try to serve the community, society and family better each day: by listening. In our office, on the phone, through social media and in our face-to-face meetings, we're ready to listen. (Acct. No. 2397200)

We are excited about the future of our cooperative and our commitment to providing our members with the great service you deserve. This renewed spirit is reflected in our new logo, which you will hear more about at the annual meeting.

In the meantime, if you have questions about efficiency, electrical service or any of our services, just ask. When we know just what you want, we're in a better position to deliver. So stop by and see us, give us a call or drop us a line. We're always glad to hear from you.

**Look for your lucky account number on pages 6-7**

If you see your account number published this month on inside pages 6-7 of this issue of LOUISIANA COUNTRY, call PC Electric by the last business day of the month to receive a \$25 credit on your bill! Contact us at (225) 638-3751 or (800) 738-7232. Your account number can be found on your bill statement. Winning account numbers will only be listed on the inside, centerfold pages.

YOUR COOPERATIVE CONNECTION

# LOUISIANA

PC ELECTRIC NEWS  
January 2018 • [www.pcemc.org](http://www.pcemc.org)

# COUNTRY



**New look!**

**Same great co-op**

**Same great service**

PC Electric has a new name, a new look and a new logo. But we are the same great co-op that has served our members faithfully for nearly 80 years!

According to General Manager Myron Lambert, "We've grown as the community has grown, and we decided to rebrand ourselves to expand our footprint beyond Pointe Coupee, West Baton Rouge and Iberville parishes. We're the same co-op, the same people, you'll just be seeing PC Electric instead of Pointe Coupee Electric."

"We're excited about the opportunities that are out there for economic development, new partnerships and new relationships. We've been a catalyst for growth in this area for nearly 80 years and we plan to lead the way for growth and economic prosperity for our people for the next 80 years."

If you'd like to discover all your electric co-op has to offer, visit our website at [www.pcemc.org](http://www.pcemc.org). And don't forget to attend your Annual Membership Meeting on Wednesday, January 31, at the Scott Civic Center in New Roads.

We are still *Connecting People... Impacting Lives!*

